



Central Coast Pro Tennis Open
Templeton Tennis Ranch
345 Championship Lane, Templeton CA 93465
(805) 434-9605
www.ttrprotennis.com



Dear Potential Sponsor,

Templeton Tennis Ranch will be hosting its third annual \$60,000 USTA Women's Pro Circuit tournament, the ***Central Coast Pro Tennis Open***, September 23 through September 29, 2019. The tournament will bring 70 world-ranked women tennis players from approximately 20 countries. In 2018 we had over 1,200 spectators attend over the tournament and had extensive publicity through radio, TV, print and social media. We are dedicated to hosting an exciting and fun-filled 7 days of extraordinary tennis again in 2019! We have various financial and in-kind sponsorship opportunities and opportunities for participation.

Please review the material in this package and let us know where you or your organization would like to assist this unique event. Our greatest financial cost is the USTA officials fees, food and lodging, a portion of the prize money, player amenities, marketing and various on-site tournament requirements.

Also, please mark the dates on your calendar and plan on coming out to watch some exceptional tennis and enjoy the event!

We appreciate your consideration and involvement. Please contact either of us for more information or to discuss how you can participate!

We look forward to working with you!

Tournament Director:

Ralph Goehring
Club: (805) 434-9605
Cell: (661) 900-3406
ralph@ttrtennis.com

General Manager:

Chris Fouquet
Club: (805) 434-9605
Cell: (805) 712-2725
chris@ttrtennis.com





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2019 TOURNAMENT SPONSORSHIP INFORMATION

ABOUT THE TOURNAMENT

The Third Annual Central Coast Pro Tennis Open will be held Monday, September 23 through Sunday, September 29, 2019, at Templeton Tennis Ranch in Templeton, CA. This tournament is one of about 90 USTA Pro Circuit events that take place each year throughout the nation, and is the only professional tennis event on the Central Coast. These tournaments provide the pathway for aspiring tennis players and established professionals to compete in the world's largest tennis tournaments, including the Australian, French and U.S. Opens and Wimbledon.

The Central Coast Pro Tennis Open is a \$60,000 Women's Pro Circuit event. The Tournament will attract more than 70 up-and-coming professional tennis players from around the world, with world rankings of approximately #100 to #300. The Main Draw will feature 32 singles players and 16 doubles teams, with another 24 singles players entering in the qualifying rounds. A total of 68 matches will be played over seven days.

COMMUNITY INVOLVEMENT

In addition to the tournament play, numerous other tennis and community events and activities will also take place during the week:

PLAYER/SPONSOR/MEMBER PARTY: Our popular Player/Sponsor/Member Party is a great opportunity for select sponsors to meet the players, coaches, TTR members and to network with other sponsors.

PRO-AM TOURNAMENT: The Pro-Am round robin gives local tennis players the opportunity to play with the pros!

PLAY DAY: A kids Play Day will give the opportunity for local youth to come out and experience the game of tennis, including a tennis clinic with some of the pro players.

SPONSORSHIP OPPORTUNITIES

FRIEND OF THE TOURNAMENT - \$100

- Name recognition in tournament program.
- Mention in selected media associated with the tournament.

NET - \$500

- Name recognition in tournament program.
- Logo included on on-court banner.
- 2 weekly VIP entry passes.
- Mention in selected media associated with the tournament.
- Web link on tournament web site.

COURT - \$1,000

- Eighth page program advertisement (3.5" w x 2.25" h).
- On-court banner (2' height).
- 2 tickets to Player/Sponsor Party (Monday, September 23).
- 4 weekly VIP entry passes.
- Mention in selected media associated with the tournament.
- Web link on tournament web site.

CLUB - \$2,500

- Quarter page program advertisement (3.5" w x 4.75" h).
- On-court banner (3' height).
- Opportunity for a vendor space on-site during a specific event.
- 4 tickets to Player/Sponsor Party (Monday, September 23).
- 8 weekly VIP entry passes.
- One entry into the Pro-Am Event.
- Mention in selected media associated with the tournament.
- Web link on tournament web site.

TOURNAMENT - \$5,000

- Half page program advertisement (7.5" w x 4.75" h).
- On-court banner (3' height).
- Opportunity for a vendor space on-site during a specific event.
- 8 tickets (one table) at Player/Sponsor Party (Monday, September 23).
- 12 weekly VIP entry passes.
- Two entries into the Pro-Am Event.
- Mention in all media associated with the tournament.
- Web link on tournament web site.

PRESENTING - \$10,000 *(only one available)*

- **YOU PRESENT AWARDS TO THE CHAMPIONS & FINALISTS!**
- Photo opportunities with the Champions and Finalists.
- Full page program advertisement (7.5" w x 10" h).
- On-court banner (4' height). Extended display period.
- Opportunity for a vendor space on-site during a specific event.
- 12 tickets (1 1/2 tables) at Player/Sponsor Party (Monday, September 23).
- 16 weekly VIP entry passes.
- Three entries into the Pro-Am Event.
- Mention in all media associated with the tournament.
- Web link on tournament web site.

TITLE - \$15,000 (*only one available*)

- **THE TOURNAMENT IS NAMED AFTER YOUR ORGANIZATION!**
- Photo opportunities with the Champions and Finalists.
- Full page Inside Cover program advertisement (7.5" w x 10" h).
- Multiple on-court banners (4' height). Extended display period.
- Opportunity for a vendor space on-site during a specific event.
- 16 tickets (two tables) at Player/Sponsor Party (Monday, September 23).
- 24 weekly VIP entry passes.
- Four entries into the Pro-Am Event.
- Mention in all media associated with the tournament.
- Web link on tournament web site.

We sincerely thank you for your consideration! This is community event and we want you to participate as a sponsor, guest and spectator!

Please contact Chris Fouquet or Ralph Goehring with any questions or to become a sponsor of the Central Coast Pro Tennis Open!

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2019 TOURNAMENT SCHEDULE

Dates & times subject to change. Visit www.ttrprotennis.com for the latest information.

Saturday & Sunday September 7-8: Wildcard Tournament. Single elimination; up to 16 single player draw and 8 doubles team draw. Singles and doubles winners receive wildcard in Main Draw. Singles finalist receives a spot into the Qualifier. Play begins at 10am.

Sunday, September 22: Central Coast Women's Pro Qualifying check-in, 3pm to 6pm.

Monday, September 23: 1st round singles Qualifying play begins at 10am. 24 players play for 4 spots into the Main Draw. Player/Sponsor/Member Party* presented by TTR (location TBD) 5:30pm to 8pm (*event not open to the public).

Tuesday, September 24: 2nd round singles Qualifying Draw begins at 10am. Main Draw players arrive and check-in. Main Draw and Doubles Draw released. Wine tasting at 5pm. Pro-Am round robin begins at 6pm. Limited entry—fee is \$250 (sponsors and TTR Members have priority).

Wednesday, September 25: 3rd round singles Qualifying Draw begins at 10am. Qualifying play followed by Main Draw matches. Featured Singles and Doubles evening matches begin at 6pm.

Thursday, September 26: Main Draw play begins at 10am. Featured Singles and Doubles evening matches begin at 6pm.

Friday, September 27: Member Appreciation Drills from 9am to 10:30am. Quarter-Final Main Draw Singles & Doubles Day Matches begin at Noon. First Semi-Finals Doubles match begins at 6pm followed by the second Semi-Finals Doubles match.

Saturday, September 28: Kids Day 9am to 10:30am (free hot dogs!). First Semi-Finals Singles match begins at 11am followed by the second Semi-Finals Singles match.

Sunday, September 29 – *Championship Day*: Doubles Final begins at 1:00pm followed by Doubles Award Ceremony. Singles Final begins at approximately 3:00pm followed by Singles Award Ceremony. Closing remarks and final media photo ops following play.





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2017 - 2018 CCPTO Media Exposure

(Revised June 2019)

805 Living Magazine
Atascadero News
ESPN Radio
Gonzaga Athletics
Inside Tennis
KEYT 3
KPRL Radio
KSBY 6
New York Times
Paso Robles News
Paso Robles Press
SCTA Southern California Tennis News
Santa Barbara Seasons
Santa Maria Times
SLO County Business News
SLO City News
Sports Illustrated
Tennis Panorama News
Tennis-tourtalk.com
Tennis View Magazine
The Tribune
CCPTO and TTR Social Media Sites
CCPTO Press Releases (daily throughout the tournament)



Central Coast Pro Tennis Open

September 23-29, 2019
Templeton Tennis Ranch



ITF® WorldTennisTour™

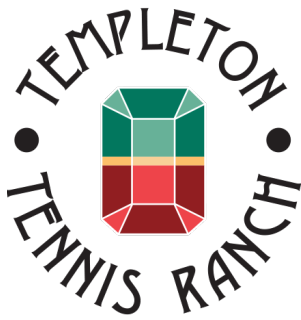


SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS

	TITLE	PRESENTING	TOURNAMENT	CLUB	COURT	NET	FRIEND
ON-COURT BANNERS	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$100
Multiple 4' tall on-court banners (width to fit logo)	●						
4' tall on-court banner (width to fit logo)		●					
3' tall on-court banner (width to fit logo)			●	●			
2' tall on-court banner (width to fit logo)					●		
Logo on combined sponsor banner						●	
MEDIA							
Mention in all tournament media	●	●	●				
Mention in select tournament media				●	●	●	●
Tournament web site link	●	●	●	●	●	●	
USTA/CCPTO TOURNAMENT PROGRAM							
Full Page Inside Cover program ad	●						
Full Page program ad		●					
Half-Page program ad			●				
Quarter-Page program ad				●			
Eighth-Page program ad					●		
Name recognition in program	●	●	●	●	●	●	●
TOURNAMENT PERKS							
Sponsor/Player/Member Party Tickets	16	12	8	4	2		
VIP Entry Passes	24	16	12	8	4	2	
Photos opportunities with the Champions & Finalists	●	●					
Presentation of awards to Champions & Finalists		●					
Opportunity for a vendor space on-site	●	●	●	●			
Entries into Pro/Am Event	4	3	2	1			

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2019 TOURNAMENT SPONSOR COMMITMENT FORM

We thank you for your significant sponsorship to help bring this special event to Templeton and the Central Coast. We look forward to seeing you, and providing recognition for your contribution. Please check your desired sponsorship level, and complete form and provide payment no later than August 23, 2019. This form will serve as your invoice. Please note also the ad and logo artwork specifications and deadlines, below.

☐ **Title Sponsor \$15,000** ☐ **Presenting Sponsor \$10,000** ☐ **Tournament Sponsor \$5,000**

☐ **Club Sponsor \$2,500** ☐ **Court Sponsor \$1,000** ☐ **Net Sponsor \$500** ☐ **Friend of the Tournament \$100**

Sponsorship Type: ☐ **Cash** ☐ **In-Kind*** ☐ **Cash & In-Kind***

*For sponsorships including In-Kind donations, please provide a detailed list/description of merchandise or services being donated:

Company or Individual Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

Contact Name: _____ Phone: _____

Signature: _____ Date: _____

2019 TOURNAMENT SPONSOR COMMITMENT FORM

Payment Information:

- *Full payment MUST be received by August 23, 2019.*
- Please make check payable to Templeton Tennis Ranch, 345 Championship Lane, Templeton, CA 93465.

Program Advertising Artwork:

It is your responsibility to create and provide to us advertisement, designed to the specs (below) as appropriate for your level of sponsorship. Please submit your advertisement artwork in a hi-resolution PDF format. Completed artwork may be submitted by email to chris@ttrtennis.com.

Program Advertisement sizes:

Title and Presenting Sponsor – full page 7.5”w X 10”h.

Tournament sponsor – half page horizontal: 7.5”w X 4.75”h; OR half page vertical: 3.5”w x 10”h.

Club sponsor – quarter page 3.5”w X 4.75”h;

Court Sponsor – eighth page 3.5”w X 2.25”h.

Program Advertisement artwork is due by August 23, 2019.

Company Logo artwork:

Please provide your company logo in a hi-res PDF format for display on the tournament web site and on on-court sponsorship banners. Logo artwork may be submitted by email to chris@ttrtennis.com.

Logo artwork is due ASAP.

For more information:

Ralph Goehring ralph@ttrtennis.com
Tournament Director

Chris Fouquet chris@ttrtennis.com
General Manager & CCPTO Media Production

Cathy David cathy@ttrtennis.com
Sponsorships Coordinator