

2023 Sponsorship Opportunities

Central Coast Tennis Classic



Madison Brengle (USA) CCPTO Champion 2022
Career World Ranking #35



**Central Coast Tennis Classic
Templeton Tennis Ranch**

345 Championship Lane, Templeton CA 93465
(805) 434-9605
www.centralcoasttennisclassic.com



Dear Future Sponsor,

Templeton Tennis Ranch will be hosting its fifth annual* \$60,000 ITF World Tennis Tour/USTA Women's Pro Circuit tournament, the Central Coast Tennis Classic, September 25 through October 1, 2023. The tournament brings 70 world-ranked women tennis players from approximately 20 countries. In 2022 we had nearly 2,000 spectators attend the tournament and had extensive publicity through radio, TV, print and social media. We are dedicated to be hosting an exciting and fun-filled 7 days of extraordinary tennis again in 2023! We have various financial and in-kind sponsorship opportunities and opportunities for participation.

Please review the material in this package and let us know where you or your organization would like to partner with us in this growing community event.

Also, please mark the dates on your calendar and plan on coming out to watch some exceptional tennis and enjoy the event!

We appreciate your consideration and involvement. Please contact either of us for more information or to discuss how you can participate!

We look forward to working with you!

Chris Fouquet
President & General Manager
Club: (805) 434-9605
Cell: (805) 712-2725
chris@ttrtennis.com

*2020 and 2021 tournaments were canceled due to COVID-19.

Welcome to the Central Coast Tennis Classic



About the Central Coast Tennis Classic

Each year, Templeton Tennis Ranch hosts the *Central Coast Tennis Classic*, an ITF World Tennis Tour/USTA Pro Circuit event that attracts professional women athletes from around the world. The USTA Pro Circuit tour is designed to provide opportunities to aspiring young American professional tennis players to advance to the top levels of the game. Nearly all the current top-ranked American players as well as many international stars have all competed in Templeton and events like it as they were climbing the world rankings. Many of the women who will compete in Templeton will have recently played at the U.S. Open and Wimbledon! These amazing women professionals will compete for a total purse of \$60,000 in prize money and for valuable WTA ranking points.

The *Central Coast Tennis Classic* will be held at the beautiful Templeton Tennis Ranch, September 25 through October 1, 2023. This has been an exciting community event with great sponsors, great food, wonderful media coverage, and most of all, great tennis! The level of play is world-class and the best part is you are up and close with the players on all of the courts throughout the tournament! In past years we have seen some of the most popular players on the WTA circuit in Coco Vandeweghe, Shelby Rogers, Eugenie Bouchard and Madison Brengle along with many other highly ranked players. Exciting entertainment and music throughout the week makes the *Central Coast Tennis Classic* a truly world-class event!

Community Outreach

In addition to great tennis, there is one component of the *Central Coast Tennis Classic* that sets it apart from nearly all other professional tennis tournaments. Our outreach program during the Central Coast Tennis Classic is already one of the best and most engaging on the Pro Circuit, but we want to serve more! This year we are looking to significantly increase our outreach program during the tournament and throughout the year. We will be working with our local schools to implement a Pros to Schools, Schools to Matches initiative, as well as our Kids Day, High School Play Day, and Family Zone.

Supporting Youth Programs and Activities

Templeton Tennis Ranch is celebrated for its youth programming, specializing in providing children of all ages and skill levels a safe environment to learn about exercise, teamwork, working hard and dreaming big. Research shows that there is no better sport for youth development than tennis. Funds raised through the *Central Coast Tennis Classic* will help grow this outstanding youth programming, and will also support year-round opportunities for adults to learn, get fit and have fun. Did you know that adults who play tennis three or more times a week reduce their risk of early mortality by 50%? Finally, we also are looking to give our regional college students the opportunity to be involved in various aspect of a large professional sports event. This gives them much needed experiences in the field in a hands-on approach.

Charitable Support and Partnerships

Through the *Central Coast Tennis Classic*, we are creating a scholarship program to give those who may not otherwise be able to participate in TTR's youth or adult programs the opportunity to do so throughout the year.

In addition, the Tournament also proudly supports a variety of community-based and charitable foundations on the Central Coast. We proudly support our charitable and non-profit partners within the community: Family Care Network, Cancer Support Community, Templeton Recreation Department, and Honor Flight-Central Coast. Each of these organizations and other local non-profit organizations, charities and service groups will have the opportunity to be a part of the 2023 CCTC.



Our vision is that this becomes an event that brings the community together like never before seen, each and every September. Nearly 2,000 people attended the week long tournament in 2022, making it a great chance for businesses to network with clients, business leaders and employees.

We look forward to seeing you at the 2023 *Central Coast Tennis Classic*!!



\$15,000 Title Sponsor

(one available - multi year commitment)



Branding:

- Corporate name included in tournament name
- Corporate name and logo included on off-site tournament advertising (banners)
- Court naming rights with corporate name and logo on court backdrop
- Branding opportunities throughout the facility during the tournament (ie: net signs, umpire chair, etc)
- On-court banners (multiple on all tournament courts)
- Naming/branding rights on tournament special events and/or featured night matches

Admission:

- VIP access - Private court-side box seats (stadium court) - 12
- Player, Sponsor, Member party tickets - 12
- Sponsor night reception - 20

Media/Recognition:

- Tournament program advertisement - full page, cover
- Mention on ALL tournament publications
- Logo/link on Tournament web site
- Logo on ITF Live Scoring site banner
- Recognition on on-site "Thank you" banner
- Recognition in Tournament Program "Thank you" page

Access:

- Exhibit/display booth

TTR Perks:

- Corporate outings/use of facilities at TTR - 3x
- Corporate membership - 50% discount
- Net signs stay up for duration of contract
- Court naming rights with corporate name and logo on court backdrop - duration of contract
- Naming/branding rights on regularly scheduled TTR event or series (ie: jr clinics, adult mixer, PB social night, etc) - x1
- Recognition on TTR newsletter and activities calendar (monthly)
- Name and logo in "where are they now" CCPTO/CCTC Alumni social media posts (4-6x/yr) - all
- Name and logo on annual TTR/CCTC calendar
- Corporate team with TTR's Central Coast Bocce League - 100% discount



Sofia Kenin (USA) / CCPTO 2017
World Ranking #4 - 2020 Australian Open Champion

\$10,000 Emerald Sponsor



Branding:

- Court naming rights with corporate name and logo on court backdrop
- Branding opportunities throughout the facility during the tournament (ie: net signs, umpire chair, etc)
- On-court banner (multiple on all tournament courts)
- Naming/branding rights on tournament special events and/or featured night matches

Admission:

- VIP access - Private court-side box seats (stadium court) -10
- Player, Sponsor, Member party tickets – 10
- Sponsor night reception - 15

Media/Recognition:

- Tournament program advertisement – full page, inside
- Mention on ALL tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

Access:

- Exhibit/display booth

TTR Perks:

- Corporate outings/use of facilities at TTR – 2x
- Corporate membership – 30% discount
- Net signs stay up for duration of contract
- Court naming rights with corporate name and logo on court backdrop – duration of contract
- Naming/branding rights on regularly scheduled TTR event or series (ie: jr clinics, adult mixer, PB social night, etc) - x1
- Recognition on TTR newsletter and activities calendar (monthly)
- Name and logo on “where are they now” CCPTO/CCTC Alumni social media posts (4-6x/yr) - some
- Name and logo on annual TTR/CCTC calendar
- Corporate team with TTR’s Central Coast Bocce League – 100% discount



Robin Montgomery (USA) CCPTO 2022 Finalist / World Ranking #162



Alex Eala (PHL) CCPTO 2022 /
2022 US Open Juniors Champion

\$5,000 Platinum Sponsor



Branding:

- Branding opportunities throughout the facility during the tournament (ie: net signs, umpire chair, etc)
- Naming/branding rights on tournament special events and/or featured night matches
- On-court banner - 1

Admission:

- VIP access - Private court-side box seats (stadium court) - 8
- Player, Sponsor, Member party tickets – 8
- Sponsor night reception - 10

Media/Recognition:

- Tournament program advertisement – half page, inside
- Mention on ALL tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

Access:

- Exhibit/display booth

TTR Perks:

- Corporate outings/use of facilities at TTR – 1x
- Name and logo on annual TTR/CCTC calendar
- Corporate team with TTR’s Central Coast Bocce League – 100% discount



*Eugenie Bouchard (CAN) / CCPTO 2019
World Ranking #5 - 2014 Wimbledon Finalist*



Sachia Vickery (USA) / CCPTO 2017 / World Ranking #73

\$2,500 Gold Sponsor



Branding:

- On-court banner

Admission:

- VIP access – Regular seating (stadium court) - 6
- Player, Sponsor, Member party tickets - 6

Media/Recognition:

- Tournament program advertisement – quarter page, inside
- Mention on ALL tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

Access:

- Exhibit/display booth

TTR Perks:

- Corporate outings/use of facilities at TTR – 1x
- Corporate team with TTR’s Central Coast Bocce League – 50% discount



Jessica Pegula (USA) CCPTO 2018
Career World Ranking #2



Shelby Rogers (USA) CCPTO 2019
World Ranking #48

\$1,500 Silver Sponsor



Branding:

- On-court banner

Admission:

- VIP access – Regular seating (stadium court) - 4
- Player, Sponsor, Member party tickets - 4

Media/Recognition:

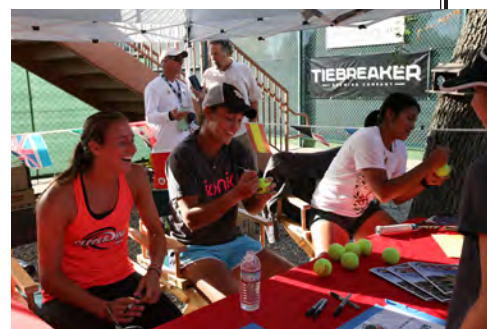
- Tournament program advertisement – eighth page, inside
- Mention on SELECT tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

Access:

- Exhibit/display booth

TTR Perks:

- Corporate team with TTR’s Central Coast Bocce League – 50% discount



\$1,000 Bronze Sponsor

Admission:

- VIP access – Regular seating (stadium court) - 2
- Player, Sponsor, Member party tickets - 2

Media/Recognition:

- Mention on SELECT tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

TTR Perks:

- Corporate team with TTR’s Central Coast Bocce League – 50% discount



\$500 Partner Sponsor



Admission:

- VIP access – Regular seating (stadium court) - 2
- Player, Sponsor, Member party tickets - 2

Media/Recognition:

- Mention on SELECT tournament publications
- Logo/link on Tournament web site
- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page



<\$500 Friend of the Tournament

Media/Recognition:

- Recognition on on-site “Thank you” banner
- Recognition in Tournament Program “Thank you” page

Other Major Event Benefits



Major Pickleball Tournaments

Templeton Tennis Ranch is also one of the premier pickleball facilities in California. TTR hosts up to four major pickleball tournaments annually, each attracting between 200 to 500 players locally and from throughout the western United States.

Many of the the benefits of sponsorship also apply to these pickleball events (as indicated by a ★ on the Sponsorship Benefits Chart) with the added audience of the pickleball players and spectators.

Zin 2 Win March 15-17, 2024



Mama Loves Pickleball May 10-12, 2024



Tazza di TTR October 20-21, 2024



Jolly Jamboree! December 1-3, 2024



Gar Glenney Cup - USTA Junior Team Tennis California State Championships Dates TBD, July 2024



The Gar Glenney Cup is an annual competition between the top Junior Team Tennis teams from the USTA NorCal and USTA SoCal sections.

TTR is proud to be the new SoCal home of the Gar Glenney cup and it's perpetual trophy! Every other July TTR will host up to 150 of the State's top junior tennis players and their families.

Sponsorship Benefits Chart



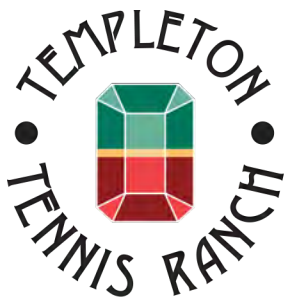
Sponsorship Levels

Sponsorship Benefits

★ Includes Pickleball Tournaments

	TITLE	EMERALD	PLATINUM	GOLD	SILVER	BRONZE	PARTNER	FRIEND
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	<\$500
Branding								
Corporate name included in tournament name	●							
Corporate name and logo on off-site CCTC advertising banners	●							
Corporate name and logo on court backdrop ★	●	●						
Branding opportunities through facility during tournament	●	●	●					
On-court banners ★	●	●	●	●	●			
Naming rights of CCTC special events/featured night matches	●	●	●					
Admission								
VIP access - VIP private court-side box seats (Stadium Court)	12	10	8					
VIP access - VIP seating (Stadium Court)				6	4	2	2	
Player/Sponsor/Member party tickets	12	10	8	6	4	2	2	
Sponsor night reception tickets	20	15	10					
Media/Recognition								
Tournament program advertisement	Full/cover	Full/inside	Half	Quarter	Eighth			
Logo on ITF Live Scoring web site banner	●							
Mention in tournament print advertising ★	All	All	All	Some	Some	Some		
Corporate logo and link on CCTC and/or TTR web site ★	●	●	●	●	●	●	●	
Recognition on "Thank You" banner and/or program page ★	●	●	●	●	●	●	●	●
Access								
On-site exhibit/display booth ★	●	●	●	●	●			
TTR Perks								
Corporate outings/use of TTR facilities ★	3	2	1	1				
Corporate membership (discount) ★	50%	30%						
Net signs remain on court for duration of contract ★	●	●						
Corporate naming/branding of regularly scheduled TTR event ★	●	●						
Name/logo in monthly TTR newsletter or activities calendar ★	●	●	●					
Name/logo on social media CCTC Alumni update postings	●	●						
Corporate name and logo on backdrop for duration of contract ★	●	●						
Name/logo on annual TTR/CCTC calendar ★	●	●	●					
Corporate Team with TTR's Central Coast Bocce League (discount)	100%	100%	100%	50%	50%			
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	<\$500

Included benefits subject to change/availability.



Central Coast Tennis Classic Templeton Tennis Ranch

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2023 TOURNAMENT SPONSOR COMMITMENT FORM

We thank you for your significant sponsorship to help bring this special event to Templeton and the Central Coast. We look forward to seeing you, and providing recognition for your contribution. Please check your desired sponsorship level, and complete form and provide payment no later than August 25, 2023. Please note also the ad and logo artwork specifications and deadlines, below.

☐ Title Sponsor \$15,000 ☐ Emerald Sponsor \$10,000 ☐ Platinum Sponsor \$5,000

☐ Gold Sponsor \$2,500 ☐ Silver Sponsor \$1,500 ☐ Bronze Sponsor \$1,000 ☐ Partner Sponsor \$500

☐ Friend of the Tournament <\$500 Amount: \$_____

Sponsorship Type: ☐ Cash ☐ In-Kind* ☐ Cash & In-Kind*

*For sponsorships including In-Kind donations, please provide a detailed list/description of merchandise or services being donated:

Company or Individual Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

Contact Name: _____ Phone: _____

Signature: _____ Date: _____

2023 TOURNAMENT SPONSOR COMMITMENT FORM

Payment Information:

- 50% deposit due at time of contract signing. *Full payment MUST be received by August 25, 2023.*
- Please make check payable to Templeton Tennis Ranch, 345 Championship Lane, Templeton, CA 93465.

Program Advertising Artwork:

It is your responsibility to create and provide to us advertisement, designed to the specs (below) as appropriate for your level of sponsorship. Please submit your advertisement artwork in a hi-resolution PDF format. Completed artwork may be submitted by email to chris@ttrtennis.com.

Program Advertisement sizes:

Title and Presenting Sponsor – full page 7.5”w X 10”h.

Tournament sponsor – half page horizontal: 7.5”w X 4.75”h; OR half page vertical: 3.5”w x 10”h.

Club sponsor – quarter page 3.5”w X 4.75”h;

Court Sponsor – eighth page 3.5”w X 2.25”h.

Program Advertisement artwork is due by July 28, 2023.

Company Logo artwork:

Please provide your company logo in a hi-res PDF format for display on the tournament web site and on on-court sponsorship banners. Logo artwork may be submitted by email to chris@ttrtennis.com.

Logo artwork is due ASAP.

For more information:

Chris Fouquet chris@ttrtennis.com
Sponsorship Coordinator